

Booking Form

Name _____ Telephone _____

Organisation _____ Email _____

Address _____

Post Code _____

Do you have any dietary, access or any other special requirements?

Dates and Location

The courses are being delivered at various times and locations, details of future courses can be found on the website. (Please tick your preferred location)

1. Manningham Mills Sports Centre
31st Aug, 14th Sept, 28th Sept, 12th Oct, 26th Oct

2. Café west, Allerton
3rd Sept, 17th Sept, 1st Oct, 15th Oct, 29th Oct

3. C'net offices, Shipley
23rd Sept, 7th Oct, 14th Oct, 4th Nov, 18th Nov

4. Gumption Centre, City Centre
11th Sept, 25th Sept, 9th Oct, 23rd Oct, 6th Nov

If you are unable to make one or more of the dates in one location but can would like to attend on a different day please contact us to arrange. All the workshops start at 10am and will finish by 1pm.

You may also be eligible for a package of support and advice such as:

- Idea development / strategic planning
- Feasibility studies
- Business plans for community enterprises
- Legal forms and help with incorporation
- Financial modelling to establish the viability of projects
- Finance structuring and negotiations
- Marketing, sales and contracting
- Employing staff and going for growth
- Training, Organisational Development and Capacity Building

For an informal chat about how you could develop your ideas why not ring us now on **0845 257 8027** or **07714 097 544**



Are you part of a local group, charity or community?

Would you like support to set up a community business?



Go to www.sesc.info or telephone **0845 257 8027** or **07714097544** for more information



Introduction

Enterprising Communities is a new initiative supported by Enterprising Bradford and is for anyone living or working in the following Bradford districts: city centre, university ward, South Keighley, East Windhill and Wrose, Bradford Moor, Manningham, Little Horton, Allerton, Royds and Undercliffe.

Find new business ideas, like minded people, realize community benefits and get a lot of interest and support along the way on our fast track courses.

Idea - Plan - Action Workshops

If you've dreamed of starting a business, maybe even talked about it, then the idea-plan-action workshops are what you need to get up and running.

Idea-plan-action workshops are free five half day sessions with aim to give you the practical support to get your business running. Working in small groups with an experienced business coach you will work through the different aspects of starting a business from writing a business plan to getting incorporated and sorting out the resources you need to get started and be successful.

Part of the Enterprise Communities project which aims to benefit communities by creating jobs, create local wealth and enhance services that support local people.. Whether you are planning on starting a social enterprise or a private business or even looking to develop existing activity these workshops will give you the support to get going.

The courses which are free to attend will be running in various locations across the Bradford region. The series of workshops are designed to be practical with sessions encouraging delegates to create their own action plan. The courses are held every fortnight to allow you the chance to progress with your business planning and development. You will receive on-going support from an experienced business coach.

Course Information

The series of 5 workshops are held every fortnight giving you time to complete your plans and carry out the actions that need doing in order to get your business up and running.

1. Ideas - Getting Started

The first session is an opportunity to look in detail at the concept of your idea, look at the competition, and feasibility of your idea and if there's a market opportunity. This session is chance to look at your overall aim and decide if running a business is right for you.

2. Plan - Legal structures and management and staffing

This session looks at the benefits of incorporation and which is the best legal structure for your business. During the session we will look at the documents associated with incorporation. In addition we will investigate the number of staff needed to meet your aims, and their roles and responsibilities.

3. Plan - Marketing, sales and income generation

This session looks at developing a marketing strategy, analysing resources and investigating sources of income

4. Plan - Business and Cash flow forecasting

During this session you will pull all the information together in order to drive forward the starting of your business. We look at creating a practical and realistic plan and develop your cash flow predictions.

5. Action- Getting going, achieving targets

This is your chance to finalise your resources and actions needed to get your business going.